Customized Mentorship Course Outline

**Select your plan below. Each can be customized.**

**[ ] Basic Mentoring $497 one month paid in advance**

**[ ] Personal Mentorship $6997**

**[ ] Personal Mentorship with Production Assistance $11,997**

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| **Curriculum** | **Online Mentoring****$127** **PER COURSE** | **Basic Mentoring****$497**  | **Personal Mentorship****$6997 Per Year** |
|  | * Email Training with videos
* Monthly telesiminar
* Email questions email/week
* Network with fellow students on discussion board
 | * Plus…
* Daily 30-Minute one-on-one phone calls with mentor
* Email questions up to 3 emails/day

**Customized based on Your Interests** | * Plus…
* Personal phone calls up to 14 calls/week with mentor
* Unlimited emails
* Small group immersion seminar
* Free access to IPCC
 |
| Internet Procedures for Computer Challenged People$127 per course\* | **X** |  |  |
| Basis Computing Procedures $497\* |  | **X** | **X** |
| Travel $1 Per mile Round Trip Based on Studio Location in Lake Elsinore, CA |  |  |  |
|  |  |  |  |
| **Branding**Defining your passion, audience, services and crafting your message |  |  | **X** |
|  |  |  |  |
|  |  |  |  |
| **Social Media** |  |  | **X** |
| Being Found Basics |  |  | **X** |
| Finding Others Basics |  |  | **X** |
| Time Effective Strategies |  |  | **X** |
|  |  |  |  |
| **Internet Radio** |  | Choose between Radio or TV | **X** |
| Overview and planning, who to interview |  |  | **X** |
| Getting on the air, how to interview, creating your profile |  |  | **X** |
| Promoting your show, effective descriptions |  |  | **X** |
|  |  |  |  |
| **Internet TV** |  | Choose between Radio or TV | **X** |
| Overview |  |  | **X** |
| Hardware |  |  | **X** |
| Software |  |  | **X** |
| Lighting |  |  | **X** |
| Editing |  |  | **X** |
| File Formats |  |  | **X** |
| Channels |  |  | **X** |
| Video Vaults and Distribution |  |  | **X** |
|  |  |  |  |
| **Cable TV** |  | Choose between Radio or TV | **X** |
| Planning your show |  |  | **X** |
| Working with your guests |  |  | **X** |
| Managing a Production Crew |  |  | **X** |
| Post Production |  |  | **X** |
| Promotion |  |  | **X** |
|  |  |  |  |
| **Self-Publishing** |  |  | **Customized** |
| Self-Published ebooks and other options |  |  |  |
| Creating a book cover |  |  |  |
| POD and epub book layout |  |  |  |
| HTML book layout |  |  |  |
| Submitting for distribution, tracking sales and promotion |  |  |  |
|  |  |  |  |

**Purpose.** The primary purpose of the mentorship is for the mentor to act as a trusted counselor and teacher to help mentee become more successful using media technologies.

**Mentor responsibilities.**

a. Provide information about resources and strategies

 b. Provide support to one other trusted mentee in the mentee’s organization (or family) included in price.

 c. Deliver curriculum in selected package.

**MENTOR IS NOT RESPONSIBLE FOR PERFORMING WORK FOR MENTEE UNLESS HIRED FOR SPECIFIC PROJECTS.**

**Mentee Responsibilities.**

a. Implement strategies as mentee thinks best in their situation.

 b. Mentee is responsible for hiring any additional people needed to help carry out strategies.

c. Mentee is prepared to invest time regularly to carry out strategy.

 d. Mentee must ensure that they have enough backup income to survive during startup and training phase.

e. Mentee is expected to keep in touch with mentor.

 f. Mentee is expected to submit monthly reports of activities.

The objective of this program is for you to successfully develop an Internet Radio Channel and an Internet Television Channel. Your channels will be opened during our first meeting. The TV channel will cost $50 per month subscription. Internet Radio Channels start at $40 per month.

Mentee must open a Gmail Account, A YouTube Channel (free) and a Google+ account (free) to be successful.

Limited personal production services will be provided during the first month.

Additional production services can be provided later at standard costs. The limited production services will be provided **as a courtesy**.

They will be discontinued if mentee refuses to follow guidance or requires excessive retakes of content due to failure to rehearse. Production services are normally not provided at this level of training (basic).

In the event that excessive production services are necessary, the mentee can choose to upgrade package. The period of this contract is one month. It is standard practice to provide services at the end of this period, at the discretion of the mentor with the request of the mentee.

Agreement via email is acceptable with initial email and a reply to the email.

\***Internet Courses Include**

(additional courses can be added to customized packages as needed)

|  |  |  |
| --- | --- | --- |
| History of Computing | PC Hardware Basics | PC Software Basics |
| PC Operational Basics | Best Security Practices | How to Speed Up Your PC |
| Best Maintenance Practices | PC Updates | Free Software You Need |
| How to Pick a Computer | Video Editing Software |  Video Editing Basics |
| How to Select a Web CAM | How to Manage Content Storage | How to Develop eMarketing Messages |
| How to Develop Automated Webinars | Video and Audio Emails | Triggers and Auto Responders |
| Data Mining for New Clients | Social Media Facts and Figures | How to Organize Your Files |
| How to Transfer Large Files | Video Vaults | Screen Capture |

I agree to the service selected.

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Mentee Printed Name/Phone/Email

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Mentee Date Walter Davis, Mentor Date