

**Walter Davis Standard Rate Examples**

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| Hourly Rate | Per Diem  Rate | Infomercial Rate | Presentation  Development | Social Media Management Rate | Internet TV Broadcast Rate | Internet Radio Rate | Video Editing  Rate | Text Editing  Rate | Book Publishing  Rate | Online Mentoring | Personal Mentoring | Personal Mentoring w/Production |
| $100 | $1200 | $600 per Half Hour | Starts at $500 | $5000 per Month  300+ Social Media Sites | $100 Per Hour | $100 Per Hour | $200 Per  Finished Minute | $1500 Per 100 Pages | Starts at $1000 | $497 Per Course | $6997-$11,997 | $24,000  Per Production |
|  | Travel Expense Varies by Location |  | PowerPoint Sales Presentation | 3 Site Basic Package $500 Per month | With Presentation  $200 HR | Sponsorships  Start at $50 Per Month |  |  |  |  | Combines Personal and Online Mentoring | Combines Personal, Online and Production Help |
|  |  |  | Video Resume (Starts at $97) | Profile Development $500 | Google+ $100 HR | $75 Per 1000 Downloads Per Month |  |  |  |  |  |  |
|  |  |  | Logo Development |  | Multiple Channel Simulcast $100 Per Channel HR | Activist/  Citizen Awareness  No Cost Donation Suggested |  |  |  |  |  |  |
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