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**Walter Davis’ Standard Price List**

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| --- | --- | --- | --- | --- | --- | --- |
|  | Includes | | Group | Individual | Industry Standard | Walter’s Rates |
| OVERVIEW/  Evaluation | **Your mission assessment and an overview of New Media** | **$50 per person** | | **$150 for 1.5 Hours** |  |  |
| Development of  Custom Plan | Development of Media Campaign, Mindmap, Passion Identification |  | |  | **$10,000** | **$1200** |
| Message Preparation | **Development of Sales Presentations, and eMarket Messages** |  | |  |  | **Begins at $500** |
| Internet TV  Infomercial | Production of worldwide Broadcast Infomercial |  | |  | **$4000hr** | **$100hr** |
| Internet Radio  Interview | **Max 2Hr Interview broadcast worldwide.** |  | |  | **$200hr** | **$100hr** |
| Simulcast | Internet TV and Radio Interview |  | |  | **Unique** | **$150 hr** |
| Custom Video | **YouTube or other Video Vault** |  | |  | **Starts at $200 Per Finished Minute** | **$20 Per Finished Minute** |
| Blog Development | Blog interface for message delivery and archive |  | |  | **$1000** | **Begins at $200** |
| Social Media  Planning | **Selection of Social Media Platforms and Assistance in Profile Development** |  | |  | **$5000** | **Begins at $500** |