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**Walter Davis’ Standard Price List**

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| --- | --- | --- | --- | --- | --- |
|  | Includes | Group | Individual | Industry Standard | Walter’s Rates |
| OVERVIEW/Evaluation | **Your mission assessment and an overview of New Media** | **$50 per person**  | **$150 for 1.5 Hours** |  |  |
| Development ofCustom Plan | Development of Media Campaign, Mindmap, Passion Identification |  |  | **$10,000** | **$1200** |
| Message Preparation | **Development of Sales Presentations, and eMarket Messages** |  |  |  | **Begins at $500** |
| Internet TVInfomercial | Production of worldwide Broadcast Infomercial |  |  | **$4000hr** | **$100hr** |
| Internet RadioInterview | **Max 2Hr Interview broadcast worldwide.**  |  |  | **$200hr** | **$100hr** |
| Simulcast | Internet TV and Radio Interview |  |  | **Unique** | **$150 hr** |
| Custom Video | **YouTube or other Video Vault** |  |  | **Starts at $200 Per Finished Minute** | **$20 Per Finished Minute** |
| Blog Development | Blog interface for message delivery and archive |  |  | **$1000** | **Begins at $200** |
| Social MediaPlanning | **Selection of Social Media Platforms and Assistance in Profile Development** |  |  | **$5000** | **Begins at $500** |